



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King St Ste 200
Alexandria, VA 22314-3054

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
167773-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadelphia	National

Advertiser	Product	Estimate Number
Heather Wilson 4 Senate	HEATHER WILSON	C02C08

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	167773	06838278

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F Today Show II 9a	M-F 9a-10a	-TWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/02/12 9:58 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1212TV-PRICE \$200.00 NM 1 All W 10/03/12 9:50 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1312TV-STICK \$200.00 NM 3 All Th 10/04/12 9:29 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1312TV-STICK \$200.00 NM									
2	10/08/12	10/08/12	M-F Today Show II 9a	M-F 9a-10a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 9:29 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1212TV-PRICE \$200.00 NM									
3	10/02/12	10/05/12	M-F Today Show III 10a	M-F 10a-11a	-TWTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 10/03/12 10:52 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1212TV-PRICE \$175.00 NM 3 All Th 10/04/12 10:47 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1212TV-PRICE \$175.00 NM 1 All F 10/05/12 10:46 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1312TV-STICK \$175.00 NM									
4	10/02/12	10/05/12	Who Wants to Be A Millionaire	M-F 1130a-12p	-TWTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 11:54 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1312TV-STICK \$175.00 NM 2 All W 10/03/12 11:41 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1312TV-STICK \$175.00 NM 3 All F 10/05/12 11:46 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1312TV-STICK \$175.00 NM									
5	10/02/12	10/05/12	News 4 @ Midday M-F	M-F 12noon-1p	-TWTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 12:28 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1212TV-PRICE \$175.00 NM									

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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/05/12	News 4 @ Midday M-F	M-F 12noon-1p	-TWTF--	:30	3	\$175.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All W 10/03/12 12:27 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1212TV-PRICE \$175.00 NM 2 All F 10/05/12 12:43 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1212TV-PRICE \$175.00 NM									
6	10/08/12	10/08/12	News 4 @ Midday M-F	M-F 12noon-1p	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 12:12 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1312TV-STICK \$175.00 NM									
7	10/03/12	10/05/12	Days Of Our Lives 1p	M-F 1p-2p	--WTF--	:30	3	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --WTF-- 3 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 1:23 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 1312TV-STICK \$275.00 NM 3 All Th 10/04/12 1:59 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 1212TV-PRICE \$275.00 NM 2 All F 10/05/12 1:24 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 1312TV-STICK \$275.00 NM									
8	10/08/12	10/08/12	Days Of Our Lives 1p	M-F 1p-2p	M-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 1:27 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 1212TV-PRICE \$275.00 NM									
9	10/03/12	10/05/12	Rachael Ray 2p	M-F 2p-3p	--WTF--	:30	3	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --WTF-- 3 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 2:42 PM Rachael Ray 2p M-F 2p-3p :30 HW 1212TV-PRICE \$175.00 NM 2 All Th 10/04/12 2:36 PM Rachael Ray 2p M-F 2p-3p :30 HW 1312TV-STICK \$175.00 NM 3 All F 10/05/12 2:49 PM Rachael Ray 2p M-F 2p-3p :30 HW 1212TV-PRICE \$175.00 NM									
10	10/02/12	10/04/12	The Insider 3p	M-F 3p-330p	-TWT---	:30	3	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWT--- 3 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/02/12 3:18 PM The Insider 3p M-F 3p-330p :30 HW 1312TV-STICK \$200.00 NM 1 All W 10/03/12 3:26 PM The Insider 3p M-F 3p-330p :30 HW 1312TV-STICK \$200.00 NM 3 All Th 10/04/12 3:17 PM The Insider 3p M-F 3p-330p :30 HW 1212TV-PRICE \$200.00 NM									
11	10/02/12	10/04/12	Inside Edition 330p	M-F 330p-4p	-TWT---	:30	3	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWT--- 3 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 10/02/12 3:58 PM Inside Edition 330p M-F 330p-4p :30 HW 1212TV-PRICE \$200.00 NM 2 All W 10/03/12 3:53 PM Inside Edition 330p M-F 330p-4p :30 HW 1212TV-PRICE \$200.00 NM 1 All Th 10/04/12 3:58 PM Inside Edition 330p M-F 330p-4p :30 HW 1312TV-STICK \$200.00 NM									
12	10/03/12	10/05/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	--WTF--	:30	3	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --WTF-- 3 \$200.00									

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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/03/12	10/05/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	--WTF--	:30	3	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 4:51 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1312TV-STICK \$200.00 NM 3 All Th 10/04/12 4:25 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1212TV-PRICE \$200.00 NM 2 All F 10/05/12 4:43 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1312TV-STICK \$200.00 NM									
13	10/08/12	10/08/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	M-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 4:20 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1312TV-STICK \$200.00 NM									
14	10/02/12	10/04/12	News 4 Today I 5a-530a	M-F 5a-530a	-TWT---	:30	3	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWT--- 3 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 5:24 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1312TV-STICK \$175.00 NM 2 All W 10/03/12 5:23 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1212TV-PRICE \$175.00 NM 3 All Th 10/04/12 5:27 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1212TV-PRICE \$175.00 NM									
15	10/08/12	10/08/12	News 4 Today I 5a-530a	M-F 5a-530a	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1312TV-STICK \$175.00 NM									
16	10/02/12	10/05/12	News 4 Today I 530a-6a	M-F 530a-6a	-TWTF--	:30	4	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 4 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All Tu 10/02/12 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1212TV-PRICE \$300.00 NM 2 All W 10/03/12 5:44 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1312TV-STICK \$300.00 NM 3 All Th 10/04/12 5:58 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1312TV-STICK \$300.00 NM 1 All F 10/05/12 5:55 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1212TV-PRICE \$300.00 NM									
17	10/08/12	10/08/12	News 4 Today I 530a-6a	M-F 530a-6a	M-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 5:43 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1212TV-PRICE \$300.00 NM									
18	10/02/12	10/04/12	News 4 Today II 6a-7a	M-F 6a-7a	-TWT---	:30	3	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWT--- 3 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 10/02/12 6:29 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1312TV-STICK \$425.00 NM 2 All W 10/03/12 6:25 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1212TV-PRICE \$425.00 NM 1 All Th 10/04/12 6:43 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1212TV-PRICE \$425.00 NM									
19	10/08/12	10/08/12	News 4 Today II 6a-7a	M-F 6a-7a	M-----	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$425.00									

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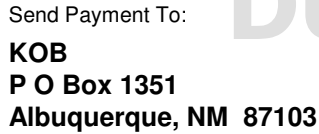
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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																															
19	10/08/12	10/08/12	News 4 Today II 6a-7a	M-F 6a-7a	M-----	:30	1	\$425.00	NM																																																																																																															
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>M</td><td>10/08/12</td><td>6:28 AM</td><td>News 4 Today II 6a-7a</td><td>M-F 6a-7a</td><td>:30</td><td>HW 1312TV-STICK</td><td>\$425.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	10/08/12	6:28 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	HW 1312TV-STICK	\$425.00	NM																																																																																									
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20	10/02/12	10/05/12	M-F Today Show	M-F 7a-9a	-TWTF--	:30	8	\$425.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-TWTF--</td><td>8</td><td>\$425.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>6</td><td>All</td><td>Tu</td><td>10/02/12</td><td>7:59 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>HW 1212TV-PRICE</td><td>\$425.00</td><td>NM</td></tr><tr><td>1</td><td>All</td><td>Tu</td><td>10/02/12</td><td>8:43 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>HW 1312TV-STICK</td><td>\$425.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>W</td><td>10/03/12</td><td>7:23 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>HW 1312TV-STICK</td><td>\$425.00</td><td>NM</td></tr><tr><td>5</td><td>All</td><td>W</td><td>10/03/12</td><td>8:44 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>HW 1212TV-PRICE</td><td>\$425.00</td><td>NM</td></tr><tr><td>3</td><td>All</td><td>Th</td><td>10/04/12</td><td>7:59 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>HW 1312TV-STICK</td><td>\$425.00</td><td>NM</td></tr><tr><td>8</td><td>All</td><td>Th</td><td>10/04/12</td><td>8:51 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>HW 1212TV-PRICE</td><td>\$425.00</td><td>NM</td></tr><tr><td>4</td><td>All</td><td>F</td><td>10/05/12</td><td>7:59 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>HW 1312TV-STICK</td><td>\$425.00</td><td>NM</td></tr><tr><td>7</td><td>All</td><td>F</td><td>10/05/12</td><td>8:48 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>HW 1212TV-PRICE</td><td>\$425.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-TWTF--	8	\$425.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	All	Tu	10/02/12	7:59 AM	M-F Today Show	M-F 7a-9a	:30	HW 1212TV-PRICE	\$425.00	NM	1	All	Tu	10/02/12	8:43 AM	M-F Today Show	M-F 7a-9a	:30	HW 1312TV-STICK	\$425.00	NM	2	All	W	10/03/12	7:23 AM	M-F Today Show	M-F 7a-9a	:30	HW 1312TV-STICK	\$425.00	NM	5	All	W	10/03/12	8:44 AM	M-F Today Show	M-F 7a-9a	:30	HW 1212TV-PRICE	\$425.00	NM	3	All	Th	10/04/12	7:59 AM	M-F Today Show	M-F 7a-9a	:30	HW 1312TV-STICK	\$425.00	NM	8	All	Th	10/04/12	8:51 AM	M-F Today Show	M-F 7a-9a	:30	HW 1212TV-PRICE	\$425.00	NM	4	All	F	10/05/12	7:59 AM	M-F Today Show	M-F 7a-9a	:30	HW 1312TV-STICK	\$425.00	NM	7	All	F	10/05/12	8:48 AM	M-F Today Show	M-F 7a-9a	:30	HW 1212TV-PRICE	\$425.00	NM
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5	All	W	10/03/12	8:44 AM	M-F Today Show	M-F 7a-9a	:30	HW 1212TV-PRICE	\$425.00	NM																																																																																																														
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7	All	F	10/05/12	8:48 AM	M-F Today Show	M-F 7a-9a	:30	HW 1212TV-PRICE	\$425.00	NM																																																																																																														
21	10/08/12	10/08/12	M-F Today Show	M-F 7a-9a	M-----	:30	2	\$425.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>2</td><td>\$425.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>M</td><td>10/08/12</td><td>7:29 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>HW 1212TV-PRICE</td><td>\$425.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>M</td><td>10/08/12</td><td>8:48 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>HW 1312TV-STICK</td><td>\$425.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	2	\$425.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	10/08/12	7:29 AM	M-F Today Show	M-F 7a-9a	:30	HW 1212TV-PRICE	\$425.00	NM	2	All	M	10/08/12	8:48 AM	M-F Today Show	M-F 7a-9a	:30	HW 1312TV-STICK	\$425.00	NM																																																																		
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	10/08/12	10/14/12	M-----	2	\$425.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	All	M	10/08/12	7:29 AM	M-F Today Show	M-F 7a-9a	:30	HW 1212TV-PRICE	\$425.00	NM																																																																																																														
2	All	M	10/08/12	8:48 AM	M-F Today Show	M-F 7a-9a	:30	HW 1312TV-STICK	\$425.00	NM																																																																																																														
22	10/06/12	10/06/12	News 4 Weekend BalloonSa/Su 5a-7a		-----S-	:30	1	\$175.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$175.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>Sa</td><td>10/06/12</td><td>6:24 AM</td><td>News 4 Weekend Balloon F.</td><td>Sa/Su 5a-7a</td><td>:30</td><td>HW 1312TV-STICK</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----S-	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Sa	10/06/12	6:24 AM	News 4 Weekend Balloon F.	Sa/Su 5a-7a	:30	HW 1312TV-STICK	\$175.00	NM																																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	All	Sa	10/06/12	6:24 AM	News 4 Weekend Balloon F.	Sa/Su 5a-7a	:30	HW 1312TV-STICK	\$175.00	NM																																																																																																														
26	10/07/12	10/07/12	Meet The Press	Su 9a-10a	-----S	:30	1	\$300.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$300.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>Su</td><td>10/07/12</td><td>9:38 AM</td><td>Meet The Press</td><td>Su 9a-10a</td><td>:30</td><td>HW 1212TV-PRICE</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----S	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Su	10/07/12	9:38 AM	Meet The Press	Su 9a-10a	:30	HW 1212TV-PRICE	\$300.00	NM																																																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	All	Su	10/07/12	9:38 AM	Meet The Press	Su 9a-10a	:30	HW 1212TV-PRICE	\$300.00	NM																																																																																																														
27	10/02/12	10/05/12	News 4 @ 5p M-F	M-F 5p-530p	-TWTF--	:30	2	\$425.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-TWTF--</td><td>2</td><td>\$425.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>W</td><td>10/03/12</td><td>5:24 PM</td><td>News 4 @ 5p M-F</td><td>M-F 5p-530p</td><td>:30</td><td>HW 1212TV-PRICE</td><td>\$425.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>F</td><td>10/05/12</td><td>5:23 PM</td><td>News 4 @ 5p M-F</td><td>M-F 5p-530p</td><td>:30</td><td>HW 1212TV-PRICE</td><td>\$425.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-TWTF--	2	\$425.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	W	10/03/12	5:24 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	HW 1212TV-PRICE	\$425.00	NM	2	All	F	10/05/12	5:23 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	HW 1212TV-PRICE	\$425.00	NM																																																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	All	W	10/03/12	5:24 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	HW 1212TV-PRICE	\$425.00	NM																																																																																																														
2	All	F	10/05/12	5:23 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	HW 1212TV-PRICE	\$425.00	NM																																																																																																														
28	10/02/12	10/05/12	NBC Nightly News	M-F 530p-6p	-TWTF--	:30	3	\$425.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-TWTF--</td><td>3</td><td>\$425.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>All</td><td>Tu</td><td>10/02/12</td><td>5:52 PM</td><td>NBC Nightly News</td><td>M-F 530p-6p</td><td>:30</td><td>HW 1312TV-STICK</td><td>\$425.00</td><td>NM</td></tr><tr><td>1</td><td>All</td><td>W</td><td>10/03/12</td><td>5:52 PM</td><td>NBC Nightly News</td><td>M-F 530p-6p</td><td>:30</td><td>HW 1312TV-STICK</td><td>\$425.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>Th</td><td>10/04/12</td><td>5:52 PM</td><td>NBC Nightly News</td><td>M-F 530p-6p</td><td>:30</td><td>HW 1312TV-STICK</td><td>\$425.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-TWTF--	3	\$425.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	All	Tu	10/02/12	5:52 PM	NBC Nightly News	M-F 530p-6p	:30	HW 1312TV-STICK	\$425.00	NM	1	All	W	10/03/12	5:52 PM	NBC Nightly News	M-F 530p-6p	:30	HW 1312TV-STICK	\$425.00	NM	2	All	Th	10/04/12	5:52 PM	NBC Nightly News	M-F 530p-6p	:30	HW 1312TV-STICK	\$425.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
3	All	Tu	10/02/12	5:52 PM	NBC Nightly News	M-F 530p-6p	:30	HW 1312TV-STICK	\$425.00	NM																																																																																																														
1	All	W	10/03/12	5:52 PM	NBC Nightly News	M-F 530p-6p	:30	HW 1312TV-STICK	\$425.00	NM																																																																																																														
2	All	Th	10/04/12	5:52 PM	NBC Nightly News	M-F 530p-6p	:30	HW 1312TV-STICK	\$425.00	NM																																																																																																														
29	10/08/12	10/08/12	NBC Nightly News	M-F 530p-6p	M-----	:30	1	\$425.00	NM																																																																																																															

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<u>Invoice #</u> 167773-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/08/12
<u>Advertiser</u> Heather Wilson 4 Senate		<u>Product</u> HEATHER WILSON	<u>Estimate Number</u> C02C08

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Invoice #	Invoice Date	Invoice Month	Invoice Period
167773-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C02C08	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/08/12	10/08/12	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	M-----	:30	1	\$60.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 1:00 AM Late Night w/Jimmy Fallon M-Th 1207a-107a/F :30 HW 1212TV-PRICE \$60.00 NM									
39	10/02/12	10/05/12	The Tonight Show	M-Th 1035p-1135p/	-TWTF--	:30	4	\$245.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 4 \$245.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 10/02/12 11:31 PM The Tonight Show M-Th 1035p-1135p :30 HW 1212TV-PRICE \$245.00 NM 1 All W 10/03/12 10:59 PM The Tonight Show M-Th 1035p-1135p :30 HW 1312TV-STICK \$245.00 NM 2 All Th 10/04/12 11:07 PM The Tonight Show M-Th 1035p-1135p :30 HW 1312TV-STICK \$245.00 NM 4 All F 10/05/12 11:17 PM The Tonight Show M-Th 1035p-1135p :30 HW 1312TV-STICK \$245.00 NM									
40	10/08/12	10/08/12	The Tonight Show	M-Th 1035p-1135p/	M-----	:30	1	\$245.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$245.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 10:59 PM The Tonight Show M-Th 1035p-1135p :30 HW 1212TV-PRICE \$245.00 NM									
41	10/03/12	10/05/12	Access Hollywood Late PM	M-Th 1135p-1207a/	--WTF--	:30	3	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --WTF-- 3 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 11:51 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1212TV-PRICE \$125.00 NM 2 All Th 10/04/12 11:52 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1212TV-PRICE \$125.00 NM 3 All F 10/05/12 12:03 AM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1212TV-PRICE \$125.00 NM									
42	10/08/12	10/08/12	Access Hollywood Late PM	M-Th 1135p-1207a/	M-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 11:50 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1312TV-STICK \$125.00 NM									
43	10/06/12	10/06/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/06/12 11:11 PM Saturday Night Live Sa 1030p-1205a :30 HW 1212TV-PRICE \$400.00 NM									
44	10/07/12	10/07/12	Inside Edition Sunday	Su 1035p-1105p	-----S	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/07/12 10:48 PM Inside Edition Sunday Su 1035p-1105p :30 HW 1312TV-STICK \$175.00 NM									
45	10/07/12	10/07/12	Access Hollywood Su 11p	Su 1105p-1205a	-----S	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/07/12 11:20 PM Access Hollywood Su 11p Su 1105p-1205a :30 HW 1212TV-PRICE \$125.00 NM									
46	10/02/12	10/02/12	News 4 @ 10p M-F	M-F 10p-1035p	-T-----	:30	1	\$800.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
167773-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/02/12	10/02/12	News 4 @ 10p M-F	M-F 10p-1035p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 1312TV-STICK \$800.00 NM									
47	10/06/12	10/06/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/06/12 10:21 PM News 4 @ 10p Sat Sa 10p-1030p :30 HW 1312TV-STICK \$800.00 NM									
48	10/08/12	10/08/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 8:39 PM Monday Prime 2hr 7p-9p M 7p-9p :30 HW 1212TV-PRICE \$2,000.00 NM									
49	10/02/12	10/02/12	Tuesday Prime A	Tu 7p-8p	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 7:43 PM Tuesday Prime A Tu 7p-8p :30 HW 1212TV-PRICE \$1,800.00 NM									
51	10/05/12	10/05/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/05/12 7:19 PM Friday Prime A F 7p-8p :30 HW 1312TV-STICK \$800.00 NM									
52	10/05/12	10/05/12	Friday Prime C	F 9p-10p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/05/12 9:30 PM Friday Prime C F 9p-10p :30 HW 1212TV-PRICE \$800.00 NM									
53	10/06/12	10/06/12	Saturday Prime C	Sa 9p-10p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/06/12 9:49 PM Saturday Prime C Sa 9p-10p :30 HW 1212TV-PRICE \$600.00 NM									
54	10/07/12	10/07/12	NFL (Sunday)	Su 6p-930p	-----S	:30	4	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 4 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Su 10/07/12 8:01 PM NFL (Sunday) Su 6p-930p :30 HW 1212TV-PRICE \$3,200.00 NM 4 All Su 10/07/12 8:09 PM NFL (Sunday) Su 6p-930p :30 HW 1312TV-STICK \$3,200.00 NM 1 All Su 10/07/12 8:53 PM NFL (Sunday) Su 6p-930p :30 HW 1212TV-PRICE \$3,200.00 NM 2 All Su 10/07/12 9:40 PM NFL (Sunday) Su 6p-930p :30 HW 1312TV-STICK \$3,200.00 NM									
57	10/05/12	10/05/12	Friday Prime B	F 8p-9p	----F--	:30	1	\$800.00	NM

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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/05/12	10/05/12	Friday Prime B	F 8p-9p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/05/12 8:40 PM Friday Prime B F 8p-9p :30 HW 1312TV-STICK \$800.00 NM									
58	10/08/12	10/08/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 7:48 PM Monday Prime 2hr 7p-9p M 7p-9p :30 HW 1312TV-STICK \$2,000.00 NM									
59	10/08/12	10/08/12	Monday Prime C	M 9p-10p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 9:34 PM Monday Prime C M 9p-10p :30 HW 1312TV-STICK \$1,000.00 NM									
60	10/02/12	10/02/12	Tuesday Prime B	Tu 8p-9p	-T-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 8:54 PM Tuesday Prime B Tu 8p-9p :30 HW 1312TV-STICK \$900.00 NM									
61	10/02/12	10/02/12	Tuesday Prime C	Tu 9p-10p	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 9:31 PM Tuesday Prime C Tu 9p-10p :30 HW 1212TV-PRICE \$1,800.00 NM									
64	10/04/12	10/04/12	Thursday Prime A	Th 7p-8p	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/04/12 7:50 PM Thursday Prime A Th 7p-8p :30 HW 1212TV-PRICE \$900.00 NM									
65	10/04/12	10/04/12	Thursday Prime B	Th 8p-9p	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/04/12 8:22 PM Thursday Prime B Th 8p-9p :30 HW 1312TV-STICK \$900.00 NM									
66	10/04/12	10/04/12	Thursday Prime C	Th 9p-10p	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/04/12 9:37 PM Thursday Prime C Th 9p-10p :30 HW 1212TV-PRICE \$900.00 NM									
67	10/07/12	10/07/12	Football Night in America	Su 5p-6p	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/07/12 5:17 PM Football Night in America Su 5p-6p :30 HW 1312TV-STICK \$800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

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P O Box 1351
Albuquerque, NM 87103

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
167773-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C02C08	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	10/07/12	10/07/12	Football Night in America	Su 5p-6p	-----S	:30	1	\$800.00	NM
68	10/07/12	10/07/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/07/12 10:23 PM News 4 @ 10p Sun Su 10p-1035p :30 HW 1212TV-PRICE \$800.00 NM									
69	10/03/12	10/03/12	Wednesday Prime C	W 9p-10p	--W----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 10/03/12 9:19 PM Wednesday Prime C W 9p-10p :30 HW 1312TV-STICK \$900.00 NM 1 All W 10/03/12 9:50 PM Wednesday Prime C W 9p-10p :30 HW 1212TV-PRICE \$900.00 NM									
70	10/04/12	10/04/12	Thursday Prime A	Th 7p-8p	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/04/12 7:21 PM Thursday Prime A Th 7p-8p :30 HW 1312TV-STICK \$900.00 NM									
71	10/03/12	10/05/12	Good Day New Mexico	11M-F 11a-1130a	--WTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 10/04/12 11:19 AM Good Day New Mexico 11a M-F 11a-1130a :30 HW 1312TV-STICK \$175.00 NM 1 All F 10/05/12 11:05 AM Good Day New Mexico 11a M-F 11a-1130a :30 HW 1212TV-PRICE \$175.00 NM									
72	10/06/12	10/06/12	News 4 Weekend Balloon	Sa/Su 5a-7a	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/06/12 5:54 AM News 4 Weekend Balloon F. Sa/Su 5a-7a :30 HW 1212TV-PRICE \$250.00 NM									
73	10/05/12	10/05/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/05/12 7:43 PM Friday Prime A F 7p-8p :30 HW 1212TV-PRICE \$800.00 NM									
74	10/07/12	10/07/12	Balloon Fiesta Coverage	Sa/Su 7a-9a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/07/12 7:44 AM Balloon Fiesta Coverage Sa/Su 7a-9a :30 HW 1312TV-STICK \$200.00 NM									

Total Spots 116

Gross Total \$59,575.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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INVOICE

DUPLICATE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
167773-1	10/28/12	October 2012	10/01/12 - 10/08/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Heather Wilson 4 Senate	HEATHER WILSON	C02C08

<u>Agency Commission</u>	\$8,936.25
<u>Net Amount Due</u>	\$50,638.75
ABQ 7.0%	\$3,544.71
<u>Amount Due</u>	\$54,183.46